



Pinnacle Bank Arena

FOR IMMEDIATE RELEASE
September 11, 2014

VENUE CONTACT: Derek Andersen
402.904.5621 • dandersen@smglincoln.com
400 Pinnacle Arena Drive • Lincoln, NE 68508

PINNACLE BANK ARENA PROMOTES JAN MAASKE TO EXECUTIVE CHEF

(Lincoln, NE) SAVOR...Lincoln, the food and beverage provider at SMG-managed Pinnacle Bank Arena, is pleased to announce the promotion of sous chef Jan Maaske to executive chef. Maaske has been with the arena since opening in September 2013.

Chef Jan will oversee all menu and buffet concepts, development, and presentation to suite, loge, club, and catering guests.

"I look forward to this next step in my career. Our SAVOR...Lincoln team will continue to deliver first class service while presenting wonderful dining experiences to guests of Pinnacle Bank Arena." Before coming to Pinnacle Bank Arena in 2013, Chef Jan was executive chef at the University of Nebraska - Kearney.

###

About Pinnacle Bank Arena

SMG-managed Pinnacle Bank Arena, located in Lincoln, Nebraska, opened in September of 2013. The \$179 million state-of-the art multipurpose facility features a 15,200 seat multi-use arena, 36 suites, 20 loge boxes and 832 club seats. Distributed over approximately 450,000 square feet on four concourse levels, Pinnacle Bank Arena features the University of Nebraska-Lincoln men's and women's basketball teams as anchor tenants and will offer year-round entertainment, including concerts, family shows and other sporting events. For additional information, visit www.PinnacleBankArena.com or contact SMG Lincoln at 402.904.4444

About SMG

Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 100 accounts worldwide. For more information visit www.smgworld.com.

About SAVOR

SAVOR is the food and beverage division of SMG, the global leader in public facilities and special event venue management. Since its inception in 1983, SAVOR has specialized in creating menus that showcase local cuisine expertly prepared and presented to ensure a seamless dining and entertainment experience. SAVOR currently provides catering, concessions and special event services, to more than 100 facilities worldwide. The company is also industry leader in introducing green standards and programs to public facilities. SAVOR's commitment to farm-to-table freshness and food quality features locally-grown products for their venue clients whenever possible. SAVOR staff prides themselves on being on the cutting-edge of the latest food and beverage trends in addition to searching out the most innovative food technologies available on the market. To learn more, visit www.savorsmg.com



SAVOR...