



Pinnacle Bank Arena

FOR IMMEDIATE RELEASE

July 25, 2014

VENUE CONTACT: Derek Andersen
402.904.5621 • dandersen@smglincoln.com
400 Pinnacle Arena Drive • Lincoln, NE 68508
PinnacleBankArena.com

SMG – MANAGED PINNACLE BANK ARENA RECEIVES SITE AWARD 2014 Facilities and Event Management Prime Site Award Winner

(Lincoln, NE) – SMG-managed Pinnacle Bank Arena has been named a 2014 Facilities and Event Management Prime Site Award Winner by Facilities and Event Management, a publication for booking agents and promoters. This year Prime Site awardees were announced in the annual Facilities and Event Management SuperBook released this week.

The Facilities and Event Management Prime Site awards are given to the top entertainment, sports and special event venues, including arenas, civic centers, coliseums, auditoriums, stadiums, theaters, performing arts centers, amphitheaters, university venues, fairgrounds and special event venues. Booking agents and promoters were interviewed by Facilities and Event Management to discuss the venues they partner with. The diversity of their criteria and preferences included everything from the size of the loading docks, staging, audience amenities, security, and service to the speed of staff in responding to emails.

Tom Lorenz, General Manager of Pinnacle Bank Arena said: “We are delighted with this designation. Pinnacle Bank Arena is world-class facility, with a world-class staff. Being distinguished by clients as a ‘Prime Site’ is a great honor and benefit to the City of Lincoln, as the supply of venues continues to rise.”

The \$179 million Pinnacle Bank Arena opened in August of 2013 with a sold-out Michael Buble’ concert and has since hosted several of the entertainment industry’s top-100 touring acts in 2013 and 2014 including: Jason Aldean, The Eagles, Bon Jovi, P!nk, Elton John, Jay-Z, Cher, Cirque Du Soleil – Michael Jackson the Immortal World Tour, James Taylor, Rod Stewart, Carlos Santana, and Paul McCartney. Pinnacle Bank Arena is home to the University of Nebraska men and women’s basketball teams and hosted an NCAA Women’s Regional this past March.

###

About Pinnacle Bank Arena

SMG-managed Pinnacle Bank Arena, located in Lincoln, Nebraska, opened in September of 2013. The \$179 million state-of-the art multipurpose facility features a 15,200 seat multi-use arena, 36 suites, 20 loge boxes and 832 club seats. Distributed over approximately 450,000 square feet on four concourse levels, Pinnacle Bank Arena features the University of Nebraska-Lincoln men’s and women’s basketball teams as anchor tenants and will offer year-round entertainment, including concerts, family shows and other sporting events. For additional information, visit www.PinnacleBankArena.com or contact SMG Lincoln at 402.904.4444

About SMG

Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston’s Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 100 accounts worldwide. For more information visit www.smgworld.com.

About SAVOR

SAVOR is the food and beverage division of SMG, the global leader in public facilities and special event venue management. Since its inception in 1983, SAVOR has specialized in creating menus that showcase local cuisine expertly prepared and presented to ensure a seamless dining and entertainment experience. SAVOR currently provides catering, concessions and special event services, to more than 100 facilities worldwide. The company is also industry leader in introducing green standards and programs to public facilities. SAVOR’s commitment to farm-to-table freshness and food quality features locally-grown products for their venue clients whenever possible. SAVOR staff prides themselves on being on the cutting-edge of the latest food and beverage trends in addition to searching out the most innovative food technologies available on the market. To learn more, visit www.savorsmg.com



SAVOR...